

THE IN-HOUSE

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BUILDING A
TOP-NOTCH TEAM



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TAME YOUR
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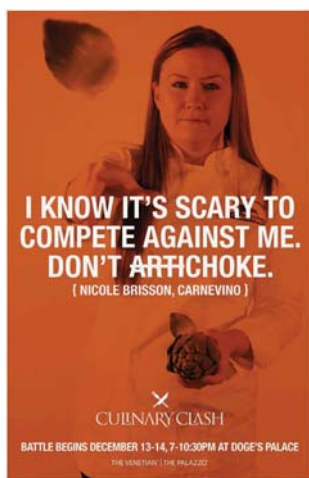
Display until March 16, 2015

FOOD & BEVERAGE

01



02



01

TITLE Teavana Oprah Chai Tea Packaging | **COMPANY/ ORGANIZATION** Starbucks Global Creative Studio, Seattle; www.starbucks.com | **CREATIVE TEAM** Daniele Monti, Nicole Guteirrez Harter, Amy Lam, Sarah Bergey, Jason Metcalf, Geri Gale, Mia Gerbino, Bridget Meredith, Jill Lund | **PROJECT DESCRIPTION** Teavana Oprah Chai Tea is Oprah Winfrey's first endorsed product. This packaging features a laser-cut pattern, varnishes and a custom-printed texture.

02

TITLE Culinary Clash 2013 | **COMPANY/ORGANIZATION** Venetian Palazzo, Las Vegas; www.venetian.com | **CREATIVE TEAM** Aeron Myers, Adam Marshall, Matt McGoldrick, Sandy Schiff, Adam Martin, Eric Vozzola, Mark Mediana | **PROJECT DESCRIPTION** A chopped-style chef exhibition featuring the head chefs of various restaurants at The Venetian and The Palazzo.

03

TITLE Pepsi Spire 2.0 | **COMPANY/ORGANIZATION** PepsiCo Design & Innovation, New York City; www.pepsico.com | **CREATIVE TEAM** PepsiCo Design & Innovation Team | **PROJECT DESCRIPTION** Pepsi Spire 2.0 is a state-of-the-art touchscreen fountain that transforms today's beverage pouring process into a new, engaging consumer experience, providing up to 500 beverage combinations.

03

